

Alpine's Tiniest Newspaper



ALPINE SUN



Our 19th Year

Vol. 19 No. 15 Alpine Sun, 92001 Friday, Apr. 10, 1970 445-2415 10¢

SUBDIVIDE 5 ACRES FOR HOMES

Gil Collins, builder, who is erecting two model homes on the Campbell property which they bought, has just acquired a nice 5-acre site on South Grade Road west of Tavern Road, is subdividing it into three 1-acre and one 2-acre parcels. He will build four modern homes.

Collins and his family will move into one of the new dwellings on the Campbell land in about a month. They have two girls, Josie, 3, and Jorie, 1.

BAKERY STORE TO OPEN SOON

Mr. and Mrs. Jerry Gillespie, 310 Patrick Dr., EC, hope to open a bakery in the Yuskis building, former Alpine Store, corner Alpine Blvd. and Victoria, on or about May 1. His wife Claudette and mother, Mrs. Louise Gillespie will run the Town Talk Bakery, handling day-old and fresh goods. Gillespie, who is an employee of the bakery says "if business warrants it, we will be handling dairy products as well."



HAIL THE NEW MISS ALPINE

Pretty Lenore Brereton, 20, of Midway Dr., was crowned Miss Alpine 1970, Friday night at the 3rd annual contest in the school auditorium. She was crowned by Cecile Irvine, Miss Alpine for 1969.

Here are the only four contestants, from left: Lenore, Cindee Brown, 17;

More on 13

PAY COUNTY TAXES TODAY SURE!

At 5 p. m. April 10, deadline for paying property taxes, 2nd half, will be past, so be sure to get your check in during this day, otherwise there is a penalty.

Collector Jas. E. Jones reveals that last year taxpayers who failed to pay by deadline coughed up \$346,000 in penalties on delinquent bills! This means you pay 6% plus \$3. per parcel!

Tune Clarke Irvine, Physical Fitness, Radio 860, XEMO 3:15 & 11:15 Pm Sunday

Joe Lyman of Alpine Village went into surgery Monday morning for a light operation, hopes to be home by the weekend.

TENNESSEE TREE SERVICE
 * * *
 STUMPS REMOVED OUR SPECIALTY
 Trimming - Topping - Removal
 Free Estimates - Fully Insured
444-6174

EL CAJON THEATRE
 444-3272
Now Thru Tuesday
 Peter Sellers &
 Ringo Starr
 "Magic Christian"
 Co-hit
 Peter Ustinov
 "Viva Max"

AERO DRIVE-IN
 444-8800
Now Thru Tuesday
 Jane Fonda & Gig Young
 "They Shoot Horses,
 Don't They?"
 Co-hit
 Woody Allen
 "Take the Money & Run"



Here's the transfer of queens, Cecile Irvine, 1969's Miss Alpine, places the glittering crown on pretty blonde locks of Miss Brereton. She will represent the chamber of commerce for the next 12 months, has chance to become Fairest of the Fair. Her blue eyes were closed for this shot!

With her parents, the Alvin W. Brereton, she has lived at 1141 Midway Drive for two years, is a census worker and dispatcher at the Alpine fire station.

She is a 1967 graduate of Hoover HS in SD. She was born in Kirkland, Wn., on April 22, will soon be 21; weighs 125, is 5'6". Her ambition is to be a nurse. Brereton is an advisor to student teachers at State College.

For Your Health Foods, Vitamins & Special Diets
 Purchase With Safety & Confidence At The
VALLEY HEALTH FOOD STORE
 W.L. HOUGHTON, OWNER
 IN BUSINESS SINCE 1950
 The address is still 133 Prescott, El Cajon 444-8447

Maybe you can get by without enough life insurance...

but could your family?



If you look at life insurance as just another fixed item in your monthly budget, along with your mortgage payments and the utility bill, you may feel you own plenty right now.

But suppose, for a moment, you consider it more from your family's point of view. Suppose your insurance had to provide their only source of income — would they have enough? Enough to maintain a decent standard of living? Enough to properly educate your children? With the right amount and kind of life insurance you can answer these questions with confidence.

Looking at it from this viewpoint is Step One towards sound family protection. Step Two, we suggest, is a talk with your New York Life Agent. He can offer you the most modern policies, backed by one of the strongest mutual life insurance companies. He's been carefully trained to design a program to meet your needs and your budget, and his advice is yours without obligation.

Next time he calls, give him some of your time. He's a good man to know!

Claude Bailey

P. O. Box 96
 Alpine, Ca.
 445-4108



New York Life Insurance Co.
 232 A Street, San Diego, Ca.

232-6626

I would like a free copy of your booklet
 "How Much Life Insurance Is Enough?"

NAME _____ AGE _____
 ADDRESS _____

EDITORIAL



Uniform National Traffic Laws Needed

Here is a startling fact about US slaughter on the highways. Reports reveal that violations figured in over 80% of all injury accidents last year. The Travelers Insurance people say that in some of these cases, confusion and misunderstanding of

the law was the cause of violation. Further, public opinion could force the adoption of uniform traffic laws nationally, thereby conserving lives, preventing pain and suffering, besides saving great monetary losses.

For example, signal lights, signs, speed limits, are mostly different in the 50 states. In one place an amber light means people may walk, but in the next state, it merely denotes driver caution before the red comes on. One place a driver stops at once on the amber. If he did that in the next state, he could be slammed from behind!

Warning signs and speed limits differ from state to state and licenses are so multi-formed and colored that it is hard to catch stolen cars, speeders and so on. Right turns on red lights and numerous other angles of the confusion of laws, mean trouble for American motorists.

We believe that the nation should have uniform codes in this, also that driver requisits should also be uniform, just like in aviation. As a pilot, I'm licensed by the Federal government and must abide by federal rules that apply to every airport in the land, and they are easier to follow and to enforce. - CI

When a girl says she's got a boyish figure, it's usually straight from the shoulder.

Alpine's Fine Weather

High 86, Ave. High 76
Low 39, Ave. Low 45
No Rain, Season 8.71

Elev. 2000 Ft. Population 4,500
Where the Sunshine Spends the Year

All Types of INSURANCE

Home - Commercial - Industrial
Accident - Life - Automobile

"Serving Alpine Area Since 1875"
442-8871

PERCY H. GOODWIN Co.
490 N. Magnolia, El Cajon

ALPINE SUN



America's Tiniest Newspaper
445-2415 or 445-2394
2255 Tavern Road,
Alpine, (SD Co., Ca. 92001
Published Weekly on Friday
10¢ per copy, by mail \$3. a year
Clarke Irvine, Editor & Publisher
Alice Irvine, Art & Composition
2nd Class postage paid at Alpine
Est. Jan. 1952, Adjudged for legal
ads on 11-12-59 in Superior Court,
No. 238120.

Farmers Insurance Group

LOW RATES FOR ALL YOUR INSURANCE

329 E. Main St., El Cajon Al Agostini 444-2101

MRS. HUEY SELLS

Escrow just closed on 3-plus acres and two homes owned by Mrs. Elna Huey of White Oak Drive. Buyers were Mr. and Mrs. Ed Silva and two daughters of SD, who bought the property as an investment. Mrs. Huey will rent the home she is living in, the other is already occupied by renters.

Sale was by Neda Hill Realty, Tavern and White Oak Drive.

CARWASH BY 6TH GRADERS

Saturday from 11 till 3:30 on the Alpine Plumbing Co., lot, 2538 Alpine Blvd., youngsters of the 6th grade will conduct a carwash to raise funds for their annual party.

Says Yvette Kluczewich, daughter of Joe & Sherry Kluczewich, owners of the plumbing firm, "We will wash one car for 60¢, two for \$1. and do a good job, too".

Advertise in the Sun, it pays!

Alpine needs a bowling alley.

COME IN TODAY



**DON'T
GIVE UP
ON
YOUR**

INCOME TAX

You say things are so bad that you can't tell the difference between tax law and your mother-in-law? Is that what's bothering you, Bunky? Well, look alive! H & R Block can help! We'll prepare, check, and guarantee the accuracy of your return. Set your sights on an H & R Block office and unload your troubles on us.

**BOTH
FEDERAL
AND
STATE**



**\$5
UP**

GUARANTEE

We guarantee accurate preparation of every tax return. If we make any errors that cost you any penalty or interest, we will pay the penalty or interest.

H & R BLOCK Co.

America's Largest Tax Service with Over 4000 Offices

2140 Alpine Blvd. Phone 445-3148.

Monday thru Saturday 9 A.M. to 6 P.M.

NO APPOINTMENT NECESSARY

\$40 SALE FROM 75¢ CLASSIFIED!

Friday's Sun had a 2-line Classified Ad for a TV antenna with rotor, placed for one run by Betty Noble, a teller of Security Bank who lives at the Willows. Monday morning she called to report she had sold it on Sunday. (You can do likewise!).

BROWN REALTY CO.,

HOMES - RANCHES - ACREAGE

445-2631
2249 Alpine Blvd. Alpine

Packard Bell.

COLOR PRICES START AT \$239.95



Model CQ-322 Meteor

NOW YOU CAN AFFORD TO
CARRY AROUND YOUR OWN
COLOR TV SET

This fine portable has a 12" picture, weighs only 30#, really low priced. Also solid-state, 24 transistors and 21 diodes for trouble-free life.

ALPINE TV

445-2134

Howard R. Range

Owner-Manager

2351 Alpine Blvd. Alpine

INSTANT GLOOM FOR ALPINE

At the risk of creating a community-wide depression the Alpine PTA is forced to announce that their next regular meeting has been postponed. Instead of the second Tuesday, the April meeting will be one week later on April 21. It is rumored that the Queen of England, Rock Hudson and Mighty Mouse all agreed there was absolutely no other way to solve this schedule conflict.

We are pleased to inform you, however, that even though Bette Davis, Ringo Starr and Rod Sterling were unable to appear as hoped, we have rounded up an extremely talented alternate cast for the drama scheduled for this meeting. Check your local listing next week for a full list of characters (both interpretations of this unfortunately ambiguous phrase are rather expected.)

It is also rumored that talent scouts will be on hand for this memorable opening night. Will you?

--- June Smith, publicity

SOCKWELL'S ENJOY REUNION

Mr. and Mrs. Jim Sockwell enjoyed the company of her sister and husband Mr. and Mrs. Roy Thomason who flew out from Erie, Pa. with their cousin Floyd Smith in his Cessna.

The Sockwells entertained them, her sister Thelma Barrickman of SD, their mother Mrs. Mabel Myers, and Sockwell children and their youngsters.

All had a delightful visit, were thrilled with Alpine's warm weather, hated to return east. The Sockwells drove them to Long Beach where the plane was kept as they had jetted down here.

ALPINE'S CHATEAU MINIMART

Groceries - Sundries
Beer - Wine - Beverages

4008 Willows Rd.

at the Interchange

Stan Chambers, Owner

445-3139



homemaking can be more fun!

Attend this month's
free homemaking shows.

"Spring Menu Magic"

Make your homemaking more efficient... more enjoyable... more fun with the helpful hints and shortcuts we'll give you each month. Tips on recipes, menus, laundering, dishwashing, freezing... plus the latest in work-saving appliances. Join us!

Second and Fourth Tuesday every month.

10:00 a.m.

104 N. Johnson Ave.

El Cajon 447-2411



San Diego Gas & Electric Company



HORSE TALK

By The Double C's

Alpine's 2nd annual parade is slated for Sunday, April 26 so get your entry blank in if you are interested in being a part of it. We have forms in our office or you can get them from Western Wear, Chamber office or Carrell's Feed Store. Trophies will be awarded to winners in each group and already many outside entries have come in. Be a part of this show and make it one of our best. Last year there were not many on the side lines watching because of the hour but this year it starts at 12 o'clock. We hope to see it packed with Alpiners and outsiders. And spectators, be sure to show your ap-

LAND BROKER

N.M. GRIECO
Realtor

465-9900

7299 University Ave.

La Mesa

Lutz's Garage

Complete Automotive Service

AUTHORIZED

BRAKE STATION



24-HOUR TOWING

445-2967

Harold Lutz 1620 Hwy 80
P.O. Box 341 Alpine

preciation and clap for those who are participating. It makes you feel good to have the audience give that little sign of recognition.

If you have an extra corral and wish to loan it out during the parade, get in touch with Marie Featherstone, chamber secretary, as she has been asked to find accommodations for the horses during the weekend.

Margaret Lowthian got a beautiful little stud out of her Appaloosa mare and Hal Hundley's thoroughbred. The baby hasn't a blanket, but takes after his mother so may spot out later.

JoAnn Villa was the only Alpiner showing in the big 4H show in Del Mar Saturday. She placed in several classes which made her feel good as the competition was stiff.

Dutch and Jan Van Dierendonck left Monday for LA, trailed their beautiful quarter horse mare up to be bred.

Don't forget the big Arabian show the weekend of April 17-19 in Del Mar.

Lakeside's rodeo is slated for the 18th & 19th with lots of excitement planned for all. This show is sponsored by the El Cap Stadium Assn., with funds going into their treasury.

The Santee Saddle Club is having a trail ride April 11 at 10 am and wants Alpine to know about it. Terry Lundin is in charge and they probably will be gone most of the day. Meet at Carlton Hills Blvd. by the riverbottom and bring your lunch. This club has already signed up to ride in our parade so it would be nice to take in some of their own activities if possible.

Barbara and Jessie Jones just bought a nice gentle palomino mare for their daughter Sherry who is thrilled with her, rides her every day.

FIRST BAPTIST

CHURCH

OF THE WILLOWS

Not affiliated with the N.C.C.

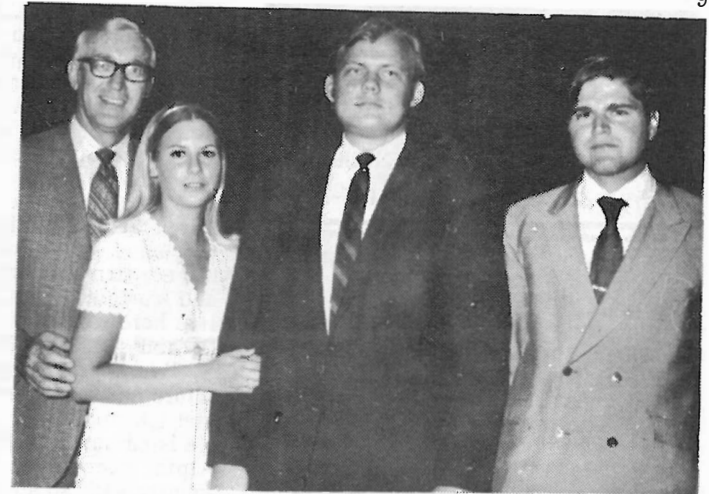
3520 Alpine Blvd.

REV. DOUG SCHACHT- PASTOR
466-7769

Sunday School	9:30 A.M.
Morning Worship	10:45 A.M.
Evening Service	7:30 P.M.
Wed. Eve Bible Class	7:30 P.M.
Choir Practice Wed.	8:30 P.M.

HARD TASK WAS
GIRL JUDGING!

Here are four experts that selected Miss Alpine 1970, from left; Bob Mills, noted for his Sunup show on Channel 8, now newsman on Channel 39; Miss Tish Miner, with KFMB; Dennis Regan, humorist-newsman, also on Radio KFMB, and Brent L. Homes, technician with



Computer Sciences Corp., of SD.

Said Mills, "This judging is no easy job; you certainly have some beautiful girls in Alpine".

Unfortunately, due to sickness, two had to drop out; Dorothy Parker and Gina Cioffi.

John Duffy of the sheriff's office, candidate for that high post, was main speaker at Monday night's session of the Calif. Republican Assembly in Fuller Hall.

At the later April meeting several candidates on GOP tickets will appear.

SPRING SALE

20% OFF LIST PRICE!!

ON ALL

Garden Hose & Tools

**SPECIAL PRICES ON
REFRIGERATORS & AIR-CONDITIONERS**

Spring Cleanup Specials on SWP & Life Paints

See Our New Stock of Fertilizer, peat moss, planter mix, redwood mulch, insecticides and sprays.

Lawn, flower and vegetable seeds.

AL HINKLE LUMBER Co.

2101 Alpine Blvd.

Alpine

445-2184

DeLong Plumbing

New Work - Remodel - Repair
and Stoppage

LICENSED, BONDED, INSURED

Larry DeLong 445-3892

COMMERCIAL - RESIDENTIAL

Floors - Windows
General Maintenance

THE "JOHNNY B"

Janitorial Co.

EFFICIENT - REASONABLE

445-4604 5 to 8 Pm

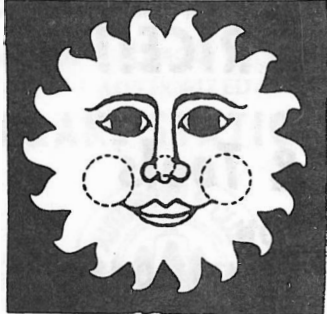
Bob Wilson's



TEXACO SERVICE

BATTERIES - TIRES - ACCESSORIES
Complete Motor Tune-Ups
445-2872

2232 Alpine Blvd. Alpine



VISTA ALPINE

MOBILE HOME ESTATES

For descriptive brochure, reservation,
Write 2400 Alpine Blvd. Alpine, Cal.

445-2276

Ira & Lydia Hargrave, Mgrs.

2400 Alpine Blvd. Alpine

NEW OWNER AT ALPINE COTTAGES
On April 1, Don Oliphant, of Windsor Sales, 11, 543 Woodside, in Lakeside, became the new owner of Alpine Cottages at 2250 Alpine Blvd. Seller was Harry Coates, whose mother, Mrs. Margery Dady, yields management on April 15.

The cottages were built by Mrs. Kate Carlstrom, of Alpine, has 21 units. Oliphant, a native of Santa Monica, has the firm that makes aluminum doors and windows. He plans eventually to live here with his wife Bunny, son Guy, 11, and daughter Lisa, 8.

"We hope to improve in the near future and make the place more quaint and informal" he told the Sun Monday. He is enthused over the prospects of Alpine becoming a fine suburban community with steady growth.

RESTORE CHURCH BELL RINGING

For about seven years Community Church has been without the melodious tones of its bell, due merely to the lack of a rope, the old one having rotted in two.

So, Al Haines, hearing of the situation, got busy with Dwane Cracola, manager of Alpine Village where Mr. and Mrs. Haines live. Dwane, being assistant fire chief, enlisted the aid of Chief Dale Bennett, who is ever glad to work on civic projects.

So they found that it needed a 1-inch rope. As Alpine had none, Haines went to EC, paid for it, and the three, with no little labor, and the help of Bennett's extension ladder truck, climbed to the belfry, attached it.

Three cheers for three public-spirited citizens!

Nutrition Center

Your Health Food Store

162 E. Main 442-7212

Mr. & Mrs. H. A. Gillies

Complete Line of Health Foods

Special Diet Foods - Vitamins
Minerals and Supplements

Open Daily Except Sunday

9 am to 5:30 pm

WE GIVE GREEN STAMPS



Enjoying a potluck lunch in Fuller Hall Monday, Veterans of WWI celebrated their 8th birthday. Absent was Don Griswold, 1st commander.

From left; Perry Welch, past commander; Frank Arrowsmith, of EC, Dept. of Budget & Finance; Cdr. Roy Drake, of the Alpine post, and V. K. Allen, past 6th Dist. cdr, of #573 in EC.

Ladies of the auxiliary served the fine food, after which the business meeting was held.

VETERANS FILE EXEMPTION NOW
Wednesday is the last day California veterans may file claims for exemption on county taxes under state law.

Meachum's

Window Coverings And
Floor Coverings

SALES AND INSTALLATION

444-4398

260 W. Douglas

El Cajon

SPECIAL!

LUBE, OIL & FILTER CHANGE

Premium Oil \$6.95

S&H Green Stamps for Service Work

FREE- Pickup & Delivery, Alpine Area!!



ALPINE SHELL SERVICE and GIFT SHOP

Tavern Road Turnoff On Interstate 8, Alpine.

RON NICCUM Dealer

445-4242





A REFRESHING CHANGE
IN AUTOMOTIVE SALES
& SERVICE



New and Used

CARS & TRUCKS

STREIT CHEVROLET

8000 Morningside Way

460-1311

If you don't think Alpine has sublime pulchritude, took these over, Miss Alpine entries, from left: Waltona Manion, Cindee Brown, Celeste Irvine and Lenore Brereton. Loveliest of the lovelies, each won plenty of applause when appearing in swimsuits, also in formals.

MISS ALPINE STORY From Page 1 of Japatul, 3rd runner-up; Waltona Manion, 17, of the Highlands, 2nd runner-up, and Celeste Irvine, 19, 1st runner-up. In last year's race, June Brown, Cindee's sister, made 1st runner up while Celeste placed 2nd.

Chamber President, Dr. Robt. Burak, conducted the meeting and again Chuck Owen, from Radio KSON, was MC in his usual fine style, and Renie Adams was the accomplished commentator, acted as general chairman of the committee which included Peggy Geyer on contests, Ivy Kuhl, donations, Bea LaForce, judges' chairman, and Marie Featherstone, treasurer. Cute little ringbearer was Mary Ann Lopez; bouquet bearer, Carolyn Reed and at the piano was Lenore Lusk. Other committeemen: Dr. W.E. and Marie Crouse, Dr. Mildred Bredesen, Shirley Widmer, Al Adams and Mick Reed.

From the SoCal Expo was pretty Sandra Poole, 1967's Fairest of the Fair who listed the many prizes for the Fairest. Owen presented Cecile Irvine, 1969's Miss Alpine, who enumerated the many events she had attended representing the chamber. Then Dr. Burak presented her the cash award of \$100.

A sort of between-the-acts entertainment was presented by Rodney

Henderson, Marilyn Nails, Wayne Ellsworth and Ursula Link with their colorful costumed folk dances which elicited much applause. They dance all the time are with Folklaenders of CV, and Cabrillo Folkdancers of SD.

FOR SALE
1969 BUICK ELECTRA
LUXURIOUS 4-DOOR HARDTOP
Full Power Air Conditioned
AM-FM Radio Stunning Astro Blue
14,000 Miles. Original Owner
445-3016 Evenings

McGUFFIE'S SUNDRIES

Medical Preparations - Vitamins

Fountain Lunch

Greeting Cards - Cosmetics

PAY LIGHT & PHONE BILLS HERE

2363 Alpine Blvd.

445-2121

EARL'S
GULF STATION

Complete Lube Service, Dorman Recaps, Truck Tire Service, Any place, Any time. Batteries and Accessories. White Gas and Block Ice.

We Give S & H Green Stamps

2151 Alpine Blvd.

445-4188

Your Complete Fashion Specialty Shops

Revolving
Charge Accounts

BankAmericard
Famous Brands

Evelyn
WIGTON'S
smart apparel

El Cajon

College Grove

Pacific Beach

Mrs. Katherine Black, Lenore Lusk, Erna Ballantyne and her sister, drove to the First Presbyterian Church in SD last Tuesday to hear Norman Vincent Peale, said his message was informative, interesting and very inspiring.

ALPINE E & R

Auto Parts

Owners

"Red" & Eileen Wagner

2251 Alpine Blvd. 445-4964

MEET YOUR FRIENDS HERE

CLUB ALPINE

Pool Tournament Friday Nights

CHARLIE & JOHN

Pool Tables - Coldest Beer Around

2502 Alpine Blvd. 445-9531

George Lengbridge

FOR

TV

SERVICE

Most Repaired
While U Wait

445-3885

50 Years of Know-how
from Crystal Sets (1920)
to Color TV (1970)

14 Years in Alpine

WEIGHT-LOSERS INSTALLATION

The Alpine Alibiers (Tops) enjoyed a "low-calorie" luncheon at the home of Leona Wilcox, Tavern Road last Friday, members Charlene Wilson, Amber Nelson, Martha Marshall, Bertha Landt and Delores Brereton attended.

Leona Wilcox received the Queen's charm for losing the most during 1969. Runner-up for the title was Martha Marshall who received a certificate. Charlene Wilson and Delores Brereton also won charms for losing their first 10 pounds.

Installation of officers for 1970: Bertha Landt, leader; Delores Brereton, co-leader; Charlene Wilson, secretary-treasurer; Leona Wilcox, weight recorder and Martha Marshall, reporter.

HOFFMANS SELL HOME

Wm. and Elsie Hoffman have just sold their nice 6-room home on 1.17 acres to Mr. and Mrs. Tom Dutra of EC. They have two small boys, one 3 the other an infant. The Dutras are excited and happy to be moving to Alpine, have looked forward to bringing their children up in the country. He is a fisherman on the tunaboat Conquest.

Hoffman, who is with the Navy, is being transferred to San Francisco. They leave this week.

Sale was by Cindy Palmer, associate broker with Pick Realty, EC.

John Reynolds had a slight operation on his lip for a small tumor which luckily was not malignant.

Alpine CONVALESCENT Center

STATE LICENSED

Conscientious Service, Balanced
Meals, Congenial Atmosphere

Reasonable Rates Depending
on care required

445-2644 or 445-2645

2121 Alpine Blvd. Alpine



Here's another attractive night sign in downtown Alpine, Jerry Funk's drug-store with its vast stock of hundreds of items called for by folks of Alpine and the back country.

Maj. Jas. Early Snow, USMC ret'd., phones the Sun last week to say hello to his many friends here through the newspaper as he was in SD to attend the funeral of an old buddy. He formerly lived at Alpine Village, now is in Tustin.

ALL YOUR PRINTING NEEDS



JOB PRINTING OFFSET LETTERPRESS

ALPINE PRINTING

ALL LEGAL FORMS AVAILABLE
Rubber Stamps

2251 1/2 Alpine Blvd.

445-4051

REVISING SPEEDS IN TOWN

The county Monday removed all signs along Alpine Blvd., has started speed testing by radar, will in three weeks replace them with appropriate ones down to 35 MPH, between Tavern Road and east to South Grade Road.

Alpine needs a public swimpool.

Trailer & Camper
Service & Repairs

Mobil Home
Towing

Valley TRAILER
SUPPLY

1540 E. Main St. El Cajon 442-0971

Alpine Meat Co.

Complete

MEAT PROCESSING

2358 Tavern Road 445-2752

BULLDOZING

LAND CLEARING
Roads & Lots Graded

298-4858

P.O. Box 485

Alpine

DOUBLE TALK

By Cecile & Celeste Irvine

We all want to congratulate Lenore Brereton on becoming the thrid annual Miss Alpine. May her year be as profitable and enjoyable as mine was. We were happy to see so many attend the program and hope next year's contest is bigger and better than ever. My sister Celeste won first runner-up with Tona Manion 2nd and Cindy Brown third. Two girls had to drop out because of sickness which was too bad as they probably had made preparations to enter.

Danny and Cathy Place are the new parents of a baby daughter born two weeks ago.

Betty Westbrook and young son Kevan are back from Honolulu where they went to visit her husband who was on R&R from Vietnam. They had a ball, visited many of the islands and enjoyed

Commercial - Residential - Mobile

AIR CONDITIONING

Rosko Refrigeration

SALES AND SERVICE

445-3836

9926 Hawley Rd.

El Cajon

NOW

IN OUR FINE NEW HOME

1018 E. Broadway

El Cajon

Same Phone 442-3301

Awnings - Cabanas - Screened
Enclosures for Mobilhomes
Patios - Residences

**El Cajon Awning
& Mfg. Co.**

Alpine Representative
Lee Widmer, 445-4171

every minute of their stay. "Food was so high we just couldn't believe it" said Betty, "so we haven't any plans to live over there in the future."

Mike Scully is on crutches for two weeks. He sprained his knee so badly the doctor told him he had to keep off it or else.

The Eastern SD County Fair is slated for May 27-31 at Gillespie Field and is sponsored by the Jaycees. A new queen to take Jeanette Mitchell's place will be crowned May 20.

If you haven't already seen Bennetts Comet, there is still another week to see it Astronomers say. It is quite beautiful and as it only appears every 1,000 years, better get a glimpse of it before it's too late. Your chances are rather slim of seeing it again!

Want some darling kittens? Our neighbor's mama cat had six the other day and she needs to find homes for them. Call us, 445-2394, as she isn't home very much.

Mary Fitzgerald flew home Tuesday morning from Honolulu where she has been living for the past 6 months. She has a beautiful tan, loves the islands, hopes to make it her permanent home one of these days. She brought Mama a beautiful carnation lei, is going to spend a week with Cynthia McTaggart as soon as she gets settled.

Cindy Byers was among 12 south county young people at Cal. State Poly College in San Luis Obispo, who were named to the dean's honor list for making an average of B or better during fall semester.

BOB RUNBECK TAKES WIFE

Pat Setser and Bobbie Sloan wish to announce the marriage of Pat's mother Alice Smoot to Bobbi's father Bob Runbeck. The wedding ceremony was Saturday and the newlyweds are now residing in Alpine.

LISTINGS WANTED

EXCHANGES
HOMES

RANCHES
ACREAGE

AL SMITH
BROKER

445-2670

2530 Alpine Blvd. Alpine



Introduced by the Rev. Gray Evans, Mrs. Ruby Wilson of Vista Alpine, arranged and emceed the nice program in the church Sunday evening, when a goodly crowd thoroughly enjoyed it.

Grant Hilderbrand, 2887 South Grade Road, was sawing wood last week, picked up a board to cut it when he discovered a 2-foot rattler coiled. He promptly dispatched it. They are out early this year! Keep your eyes open.

The Franchise Tax Board urges all taxpayers to write clearly and verify name, address and social security number when filing State personal income tax returns. That saves delay and confusion.

ALPINE

Rexall Pharmacy

Registered Pharmacists on duty to serve you. Ask your Doctor to call us for your next prescription

2109 Alpine Blvd.

445-2488

PAY INCOME TAX BY WEDNESDAY

April 10 is deadline for coughing up your 1969 income tax to Uncle Sam. Also declaration of estimated 1970 income must be filed and $\frac{1}{4}$ paid. State income tax is also due this day.

"Don't waste any more time with your return" says Pat Naud, manager of the busy H&R Block Tax Office here. Details from 445-3148.

Glenview Feed Co.

PURINA CHOW - ACE HI FEED
Hay & Seed Grain
443-3883

13283 Hwy 80 At Los Coches Road

Evelyn's

BEAUTY SHOP

PERMANENTS FROM \$6.50 UP

Closed Tuesday,
2030 Crest Dr.

444-4294
Suncrest

FIRST BAPTIST CHURCH

OF ALPINE

Arnold Way At Tavern Road

GRAY EVANS, PASTOR

Sunday School 9:45 am

Training Union 6:00 pm

Worship Services 11 am & 7 pm

Church Phone 445-2338

Log Cabin Cafe

Adjoining The Lounge

SERVING OUR FAMOUS

BROASTED CHICKEN

STEAKS & SEA FOODS

Daily 9 am to 11 pm

Ann & Murray Muncill

445-2243

2205 Alpine Blvd.

ANTICS OF THE ARTISTS

By Mary Ann Williams

The monthly meeting of the AAAA was called to order by Pres. John Titus at 7:30 pm April 1. Mary Gray, chairman of the nominating committee, read the list of nominees for officers in the coming year: president, Elizabeth West; 1st vicepresident, programs, Simone Titus; 2nd vice president, exhibits, Betty Kuphaldt; 3rd vice-president, publicity, Mary Ann Williams; Secretary, Betty Van Duzen; Treasurer, Sabin Gray; Historian, John Titus. Elections will be at the May meeting when additional nominations may be made from the floor.

Hostess' for Sunday's reception for the young artists were Mrs. Elizabeth

LEGAL NOTICE

20113-A CERTIFICATE FOR TRANSACTING BUSINESS UNDER A FICTITIOUS NAME

It is hereby certified that the undersigned Kathleen E. Mettey transacting business in El Cajon, County of San Diego, State of California, under a fictitious name, or a designation not showing the names of the persons interested therein, to-wit:

Santee Realty
1371 Pepper Drive, El Cajon, California 92021
WITNESS my hand this 30th day of March, 1970.

1. Kathleen E. Mettey
1371 Pepper Drive, El Cajon, California 92021
STATE OF CALIFORNIA
COUNTY OF SAN DIEGO ss

On this 30th day of March, 1970, before me R. B. James, County Clerk for the County of San Diego, personally appeared Kathleen E. Mettey known to me to be the person whose name is subscribed to the within instrument, and acknowledged to me that she executed the same.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed the seal of the County Clerk the day and year in this Certificate first above written.

R. B. James, County Clerk
By /s/ Mary Kaneyuki, Deputy
Alpine Sun, April 3, 10, 17 and 24, 1970 #238120

50361 CERTIFICATE FOR TRANSACTING BUSINESS UNDER A FICTITIOUS NAME

It is hereby certified that the undersigned are transacting business in Alpine, County of San Diego, State of California, under a fictitious name, or a designation not showing the names of the persons interested therein, to-wit:

J & V Enterprises
1539 Tavern Road, Alpine, California, 92001
WITNESS our hands this 30th day of March, 1970.

1. Jack Katz
1215 Adobe Lane, El Cajon, California 92021
2. Vincent C. Trafficante
10354 Bonnie Lane, La Mesa, California 92041

STATE OF CALIFORNIA
COUNTY OF SAN DIEGO ss

On this 30th day of March, 1970, before me Ardyth M. Shaw a Notary Public for said County and State, duly commissioned and sworn, personally appeared Jack Jatz and Vincent C. Trafficante known to me to be the persons whose names are subscribed to the within instrument, and acknowledged to me that they executed the same.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.

Ardyth M. Shaw
Notary Public in and for said County and State
My Commission Expires Jan. 11, 1974.
Alpine Sun, April 3, 10, 17 and 24, 1970 #237120

West and Mrs. Bernice Gibbs.

Artists of the month will feature Glo Newton and her creative stitchery class, and any members with a talent for that art form.

Betty Kuphaldt and Judy Ellis will represent the AAAA as models for Western Wear during Viejas Days.

Betty Kuphaldt was accompanied by two guests, Mrs. Phillis Shephard and Barbara Fulton with Gladyce Hersh as Francise Good's guest.

The association area of exhibits is expanding, pictures are now being displayed in the offices of attorney Richard Peterson in EC.

J. Milford Ellison, in charge of Arts and Crafts at the Del Mar Fair will be guest speaker at the May meeting.

The session was climaxed by an interesting talk by Mary and Sabin Gray. Sabin on the projector and Mary narrating. The Grays are authorities on Mexican arts and crafts. More about them in a later issue.

The artists of the month show got off to a successful start on April 1, with 22 exceptional young artists contributing. By sheer number they put their elders to shame. Contributing artists; Shirley Baker; Alan Barrett; Robin Branton; Julie Buckner; Cindy Burton; Roger Craig; Dennis Davis; Gregg Decker; Brian Engelbretson; Jonathan Fay; Frank Galindo; Wayne Green; Randie Harding; Ronald Heileg; David Leath; Kevin Manion; Karen Marshall; Ricky Raghberger; Beverly Ross; Ron Rudolph; Mike San Souci and Katie Timson.

LEGAL NOTICE

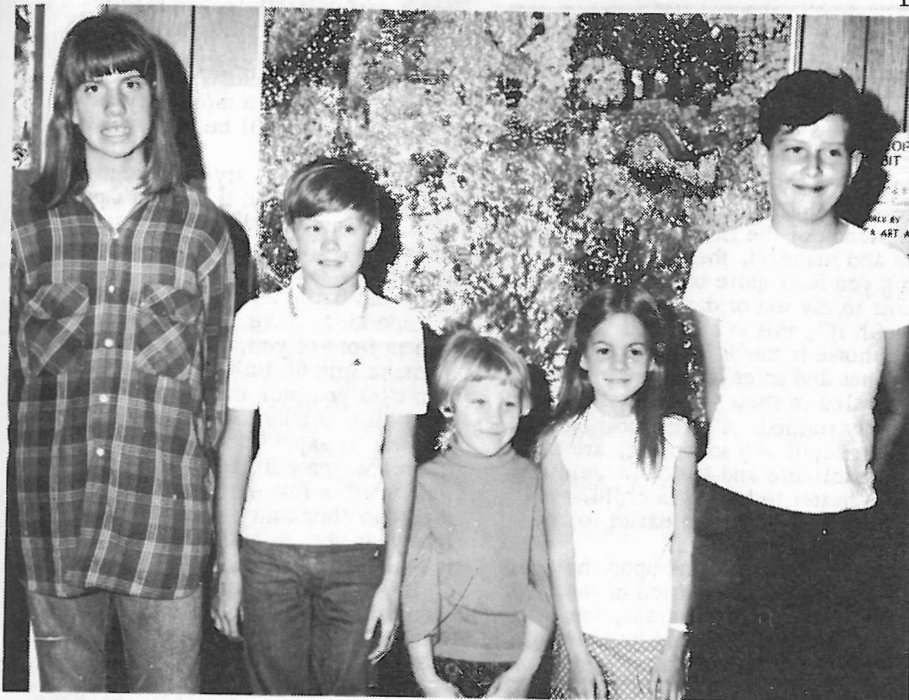
NOTICE TO CREDITORS
SUPERIOR COURT OF THE STATE OF CALIFORNIA FOR THE COUNTY OF SAN DIEGO

No. 94021 Estate of Amy W. Bishop, Deceased

NOTICE IS HEREBY GIVEN to the creditors of the above named decedent that all persons having claims against the said decedent are required to file them, with the necessary vouchers, in the office of the clerk of the above entitled court, or to present them, with the necessary vouchers, to the undersigned at the office of Victor B. Walton, 9820 Maine Avenue, Lakeside, California, 92040, which is the place of business of the undersigned in all matters pertaining to the estate of said decedent, within four months after the first publication of this notice.

Dated March 26, 1970
VICTOR B. WALTON, Atty
9820 Maine Avenue
Lakeside, Calif. 92040
(714) 443-1088

Attorney for Executor
Gerald W. Bishop, Executor of the will of the above named decedent.
52859, Alpine Sun, April 3, 10, 17 & 24, 1970 #238120



Here are five of the numerous young artists caught by the Sun's lensman at the reception, in front of one of their big mosaics. From left: Julie Buckner, Wayne & Tina Leonard, Barbara Brookes and James Buckner. The works of the aspiring artists will be on all month at the art chalet.

ALPINE REALTY

COMPANY

LISTINGS WANTED

HOMES - RANCHES - LAND

2175 Arnold Way

445-3310

BRERETON WILL SPEAK TO CLUB

The April 14 meeting of the Woman's Club will be a luncheon honoring all past presidents. The meal will be prepared and served by Mrs. Clayburn La Force and her committee. There will be a \$1. donation.

Following the luncheon, members and guests will be privileged to hear A. W. Brereton speak on "Pride & Prejudice", discussing pets and people's relationship to them.

Brereton, former education supervisor for the SD Zoo, is presently working as advisor to student teachers at SD State College.



Mon. - Sat.

9-5

Alpine Beauty Salon
Hi Fashion Hair Styling

WIGS CLEANED
AND STYLED

FOR APPOINTMENT 445-4031

2142 Alpine Blvd. Alpine

DR. FRANK J. BORNOWSKI D.C.

General Practice

Sundays & Holidays By Appointment

Closed Wednesday

1981 Arnold Way

445-2169



HOSS SENSE

By Cynthia McTaggart

There are many things to consider before purchasing a horse. The age and experience of the rider are first, soundness and manners, then the cost. One thing you hear quite often is "We want a colt so my son or daughter can grow up with it", this is a big mistake. An older horse is much better for the beginner and safer for a child. They are settled in their ways and most often properly trained. A young colt has had very little, if any schooling, are much more excitable and frisky. A gelding is also better to buy for a child, they are usually calmer and easier to get along with than a mare.

The cost will depend upon the age, breeding and conformation of the animal and in a lot of areas, the time of year. You should be able to

find a useful, well-broken family horse from around \$150. to \$350. It isn't necessary to pay any more than this to get a good child's horse. So many think that the more they pay, the better horse will be, but this isn't true.

Before you buy, try to have him on trail for a week and if this isn't possible, be sure to ride him several times. Try him out both in company and alone. Make sure he is willing to leave the barn, and walk back. This is important. Have the owner saddle him in front of you, pick up his feet to make sure he isn't saddle-shy or won't let you pick them up. It is a good idea to take someone along with you who is experienced with horses to look at the animal. It would be well worth a few extra dollars to have someone check the horse for you, like your vet, to make sure the horse is sound and in good health.

If you do these few things you should be able to find a good horse for you or your children. You won't do like many who buy an expensive animal and then not be able to ride him. It will save a lot of heartache to buy a gentle horse in the first place and not end up selling it. Usually for much less than you paid originally.

Mr. and Mrs. Robt. Kasten of Vista Alpine Mobile Estates entertained Mr. and Mrs. David Boise of Arcadia over Easter weekend. Was their first time in Alpine and they loved it.

CARRELL'S

Hay, Grain & Supplies

WE HONOR MASTER-CHARGE

445-4436

Vet Supplies • Closed Sunday

2424 Alpine Blvd. Alpine

LEGAL NOTICE

50182 CERTIFICATE FOR TRANSACTING BUSINESS UNDER A FICTITIOUS NAME

It is hereby certified that the undersigned are transacting business in El Cajon, County of San Diego, State of California, under a fictitious name, or a designation not showing the names of the persons interested therein, to-wit:

Ogden Tackle & Sales Company

9796 Dunbar Lane, El Cajon, Calif. 92021

WITNESS OUR HAND this 11th day of March, 1970

1. David John Ogden

9796 Dunbar Lane, El Cajon, Calif. 92021

2. Marion Thomson Ogden

9796 Dunbar Lane, El Cajon, Calif. 92021

STATE OF CALIFORNIA

COUNTY OF SAN DIEGO ss

On this 11th day of March, 1970, before me R. B. James, County Clerk for the County of San Diego, personally appeared David John Ogden and Marion Thomson Ogden known to me to be the persons whose names are subscribed to the within instrument, and acknowledged to me that they executed the same.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed the seal of the County Clerk the day & year in this Certificate first above written.

R. B. JAMES, County Clerk

By W. H. Weirner, Deputy

Alpine Sun, March 20, 27, April 3, 10, 1970. #238120

LEGAL NOTICE

50439 CERTIFICATE FOR TRANSACTING BUSINESS UNDER A FICTITIOUS NAME

It is hereby certified that the undersigned are transacting business in Lakeside, County of San Diego, State of California, under a fictitious name, or a designation not showing the names of the persons interested therein, to-wit:

Flattery Figurettes

9037 Bubbling Wells Road, Lakeside, Ca. 92040

WITNESS my hand this 1st day of April, 1970.

1. Theresa E. Wruck

9037 Bubbling Wells Road, Lakeside, Ca. 92040

STATE OF CALIFORNIA

COUNTY OF SAN DIEGO ss

On this 1st day of April, 1970, before me Kathryn L. Donaldson a Notary Public for said County and state, duly commissioned and sworn, personally appeared Theresa E. Wruck known to me to be the person whose name is subscribed to the within instrument & acknowledged to me that she executed the same.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.

Kathryn L. Donaldson

Notary Public in and for said County and State

My Commission Expires Sept. 30, 1975.

Alpine Sun, April. 10, 17, 24 and May 1, 1970



One feature of the talent show staged Sunday in the First Baptist Church of Alpine, Tavern & Arnold, was a musical trio shown above which gave several fine numbers. From left; Mrs. Juanita Cushing, vocalist; Phil Hall with his silvertone saw, and that old pro, Floyd Taylor with guitar.

Opening the program were the Cece Twins, Cecile & Celeste Irvine, folk-western singers, followed by a lively young vocal quartet, which will be pictured here next week, with the names of others on the nice little program.

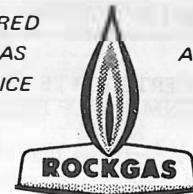
Jerry Harmer, owner of Florence's Market, is breathing easier as he can actually draw a deep breath. He broke three ribs when he fell on a slippery floor during the last rain, his his back on a wooden box in the storeroom.

DRIVER HITS BANK IS INJURED

Mrs. Sara Balis is recovering from a broken collarbone in Mercy Hospital after her car went out of control Monday at 9 a. m., hit a bank on a South Grade Road curve.

METERED
LP-GAS
SERVICE

GAS
APPLIANCES



INSTALLATIONS and SERVICE
By Professionals

ROCKGAS SERVICE CO., INC.

1309 E. Main St. El Cajon
444-3173

ALPINE WESTERN WEAR

Full Line of Boots, Glothing,
Saddles, Tack & Accessories

MRS. YULA HARRIS, MGR.



2111 Alpine Blvd.

Rexall Bldg.



445-2739

Classified

30¢ a line (6 words) per line.
Min. 75¢. Cash with copy to Sun.

SPECIAL NOTICES

PINE ACRES TREE NURSERY
Fruit & Shade trees - Mulberry, Elm,
Sycamore, Umbrella and Mimosa.
1267 Arnold Way 445-3037

CID PROPANE, Serving Alpine and E.
County, Meter, Bulk, Commercial. We
handle all types of gas appliances; heat-
ers & water heaters. 1911 Alpine Blvd.
445-2632.

PHOTOGRAPHY-- Commercial, Indust.
Weddings, Pub. Rel., etc. W.W. Mc
Ewen, 443-4730. (tf)

CUSTOM DRAPERY & UPHOLSTERING
Material shown in home. 445-4010.

BEESON'S DISPOSAL Service. Trash &
Garbage Mixed. Call 8:30 to 4:30 Mon.
Fri. Serving Harbison Canyon to Mt.
Laguna. 445-3029.

LEGAL NOTICE

48942 A

CERTIFICATE OF ABANDONMENT OF FICTITIOUS NAME

It is hereby certified that the under-
signed ceased transacting business under
the below listed fictitious name, in the
County of San Diego, State of Calif-
ornia, on March 1, 1970 and said ficti-
tious name is hereby abandoned:

FISHERMAN'S KNOT

9796 Dunbar Lane, El Cajon, Cal.

1. David J. Ogden

9796 Dunbar Lane, El Cajon, Cal.

R.B. James, Clerk

Alpine Sun, March 27, April 3, 10 and
17, 1970. #238120.

EL CAJON RADIATOR

"Marsh" Larson. Owner



Pickup & Delivery - Work Guaranteed

580 El Cajon Blvd. El Cajon

442-4988

REAL ESTATE FOR SALE

5 CHOICE ACRES, nearly level in
Alpine, 1 mile So of Freeway. Zoned
A-1-1 (one house to 1 acre). Excellent
for ranch home and horses. Beautiful
view. \$25,500. Terms. Owner. Call
445-2394 or 445-2415.

8 BEAUTIFUL ACRES, prime location,
exotic country setting. May divide.
Brokers protected. Call 459-2564.

ALPINE-- 2 view lots off Eltinge Dr. 1
block east of S. Marshall Rd. \$5,500.
& \$5,000. 1 lot east of S. Marshall on
50 ft. easement road, \$4,000. Sewer,
water & elec. available. R-1 Zone,
10,000 ft. minimum. 276-5857.

ALPINE LUTHERANS BUSY

Sunday school is for all children of
three years and up at 10 a. m. in the
church, 2040 Tavern Rd. At the same
hour the adult Bible study meets, giv-
ing one a chance to learn while the
youngsters are in school.

An adult information Bible class is
on Tuesdays at 7:30, designed for those
that desire to know more of the Holy
writings.

Pioneers, for any child age 8-13,
is at 4 p. m. at Mrs. Sutton's house.
Object: Christian fellowship, crafts
and sports. A county-wide youth
fellowship league (8th grade and up)
will meet at 2:30, April 19, at Re-
formation Lutheran in SD. Details on
any of the above from 445-3742.

-----Vicar Larry Retberg

While artisans are finishing the fine
new Richfield Service Station, opening
has been delayed because water mains
have been holding up the job.

MISCELLANEOUS FOR SALE

FOR SALE or trade, 3-D magnetic signs
for autos or trucks. Call Dick Mason,
445-4525.

TWO REG. Southdown ewes with lambs.
One Reg. Southdown ram. Make offer.
445-4870.

"65" Westinghouse 16 cu ft. Frost Free
Refrigerator. Builders Electric pole,
complete. County approved. 445-2847.

FRESH STRAWBERRIES & fertile brown
eggs. Egg Hut, 2721 Alpine Blvd.

MARK IV car air conditioner, like new.
\$75. 445-4778.

1966 Datsun pickup, dock bumper, cus-
tom fiberglass top. Good cond. Fiber-
glass Ranchero camper top mold. See
afternoons & weekends. 9858 Hawley
Road.

WESTERN SADDLE. Good condition,
\$50. 445-4767.

GARAGE SALE-- Garden tools, build-
ing supplies & misc. Fri. Sat. & Sun.
445-4047.

FOR RENT

1 BR small furn. cottage. Water & elec.
paid. \$45. month. 445-5410.

LARGE furn. 1 BR apt. Water and elec.
paid. \$60. mo. 445-5410.

UNFURNISHED 2 BR on private estate.
Adults only, no pets. \$100. 445-4444.

REAL ESTATE SWAP

Corner lot Del Cerro Highlands, Beauti-
ful view to Mexico. Swap for Alpine
acreage. 448-6462.

Kip's Cafe

FINE CHINESE FOOD

Delicious - Oriental - Exotic

Orders to go - Also Home Delivery

Closed Monday - Free Delivery

1058 E. Main El Cajon 442-1211

SPECIAL NOTICES

PIANO Lessons, Ruth Burdett, 445-2877.

GAINES LAUNDRY & CLEANERS
Free Pick up & Delivery. 463-9944.

SEPTIC TANKS CLEANED
Modern Septic Tank Service, 444-6197.

WANTED- 5 to 50 acres. Don Bates,
445-2537.

CUSTOM BUILT HORSE TRAILERS
Parts and Repairs. 8201 Wintergardens,
Lakeside. 448-0168.

SIGNS-- Painted, repaired, raised let-
ters, gold leafing. R. Johnson, Alpine.
445-3745. (tf)

RAMBO ROOFING. Rock and Shingles.
Free estimates, insured, call anytime.
444-3452 or 424-5095.

POODLE GROOMING, and most breeds,
445-3112.

HORSE SHOEING \$10, Trim \$4. Call
after 6:30 pm. John Earls. 445-3869.

LIGHT HAULING & Moving, cleanup,
general work. Reas. 445-2919 after 4.

WORK WANTED

WANTED Child care, my home, 5 days
week. Fenced yard, reas. 445-3800.

WANTED

Mother's helper to live-in. 3 small
boys. Own room & bath. 445-2382.

Baby Sitter, part time, my home or
yours. Call 445-3701.

Alpine needs a bowlero.

Rock - Sand - Blacktopping - Roads
oiled - sealed - decomposed granite
discing - plowing - cultivating - weed
cutting and tractor work.

ALPINE TRUCKING

"Let Us Seal Your Blacktop Road"

5738 WILLOWS ROAD
ALPINE, CALIF. 92001

445-2188

445-2416

RETURN POSTAGE GUAR.
Second Class Publication
ALPINE SUN
2255 Tavern Road
Alpine, CA. 92001

9
DORIS N FULLER
PO BX 411
ALPINE CAL

Steven

Nothing keeps a girl on the straight and narrow more than being built that way.

**HARBISON CANYON
BIBLE CHURCH**

117 Frances Dr. 445-2333
Pastor C.L. MacPherson
6 p. m. Bible Training Hour

9:45 Sun. School 11: Morning Serv.
7:00 Eve Serv. 7: Prayer Meet Wed.
Old Fashioned Church Preaching
"Jesus Christ the same yesterday, to-
day and forever."

CHAMBER OF COMMERCE COMMENTS
"Gab-Fest" is scheduled for this C of C quarterly meeting. No speaker, no program. There will be a short business session, then adjournment for a social hour with refreshments.

So, all you new members, and, of course "old" members, come on out for a nice relaxed "Let's get acquainted" evening. And, too, if anyone has any suggestions for social events you would like to have, why not present them during the meeting? You surely have some good ideas up your sleeves. This will be a fun evening, so "Y'all come, ya hear???" Wednesday night, April 15, 8:00 p. m. in the school uaditorium.
--Marie Featherstone, secy.



**68" SOFA-SLEEPER WITH
FOAM CUSHION COMFORT**

Glove-Soft, Leather-Like Vinyl!

Ideal for Home or Trailer!

For that small space where you need seating comfort plus sleeping room. Opens quickly into full-size bed for two. Buy it now and save \$70 at Gustafson's... this week!

ONE WEEK ONLY!

Reg. \$269.95

\$199⁹⁵

Gustafson.
furniture

2930 EL CAJON BLVD. SAN DIEGO 92104 Ph. 283-7394